

ASHRAE Toronto Chapter

Sponsorship & Donation Program 2017-2018





Sponsorship & Donation Program

ASHRAE Toronto has initiated a Sponsorship Program for businesses that are passionate about supporting ASHRAE Research Canada. This program will provide businesses the opportunity to promote their brands, products and services to the Toronto HVAC/R community through a variety of ASHRAE Toronto events, including monthly meetings, seminars and special events. In addition, sponsors will be advertised in a series of electronic communications that are distributed to over 1,500 recipients (primarily ASHRAE members and local professionals) across the Greater Toronto Area and beyond.

Sponsorship Options – Overview

Platinum

- **Technical Dinner Meeting Sponsorship – Platinum**
 - Advertisement in Notice of Meeting – posted on the www.TorontoASHRAE.com website
 - Company logo (Large) displayed on projector screen during dinner meeting (in between speaker presentations)
 - Corporate Table Top - A guaranteed company table top display at eight (8) ASHRAE Toronto events for the current year
- **Career Promotion**
 - A guaranteed employer table top display at the Annual ASHRAE Toronto Career Fair
 - One job posting on Chapter website (remains active until position is filled or 6 month time period, whichever comes first)
- **2018 Golf Tournament & Cycling Tour**
 - Major Sponsorship – Includes table display on a prominent tee deck with sign, second tee deck sign, green sign, table display at dinner, and speaker mention
 - Single foursome, with dinner included
- **Newsletter Sponsorship**
 - Business card advertisement, with company logo published in quarterly ASHRAE Toronto gazette
- **Website & Social Media Advertisement**
 - Banner ad on ASHRAE Toronto homepage (starting in January 2018 for 12 months)
 - Social Media Announcement – Notable mention on ASHRAE Toronto social media feeds (LinkedIn, Facebook and Twitter)

For further information about ASHRAE Toronto's Sponsorship & Donation program, please contact this year's Research Promotion Chair – Marco Ottavino at 416-771-3824 or Marco.Ottavino@honeywell.com.

Gold Sponsorship

- **Technical Dinner Meeting Sponsorship – Gold**
 - Company logo (medium) displayed on projector screen during dinner meeting (in between speaker presentations)
 - Corporate Table Top - A guaranteed company table top display at three (3) ASHRAE Toronto events for the current year
- **Career Promotion**
 - A guaranteed employer table top display at the Annual ASHRAE Toronto Career Fair
 - One job posting on Chapter website (remains active until position is filled or 6 month time period, whichever comes first)
- **2018 Golf Tournament & Cycling Tour**
 - Tee Deck Sponsorship - Includes table with sign on a tee deck, and a green sign.
 - Single foursome, with dinner included
- **Newsletter Sponsorship**
 - Business card advertisement, with company logo published in quarterly ASHRAE Toronto gazette
- **Website & Social Media Advertisement**
 - Social Media Announcement – Notable mention on ASHRAE Toronto social media feeds (LinkedIn, Facebook and Twitter)

Silver Sponsorship

- **Technical Dinner Meeting Sponsorship – Silver**
 - Company logo (small) displayed on projector screen during dinner meeting (in between speaker presentations)
 - Corporate Table Top - A guaranteed company table top display at one (1) ASHRAE Toronto event for the current year
- **Career Promotion**
 - One job posting on Chapter website (remains active until position is filled or 6 month time period, whichever comes first)
- **2018 Golf Tournament & Cycling Tour**
 - Tee Deck Sponsorship - Includes table with sign on a tee deck, and a green sign.
 - Single foursome, with dinner included
- **Newsletter Sponsorship**
 - Business card advertisement, with company logo published in quarterly ASHRAE Toronto gazette
- **Website & Social Media Advertisement**
 - Social Media Announcement – Notable mention on ASHRAE Toronto social media feeds (LinkedIn, Facebook and Twitter)

2017-18 Sponsorship Package

Sponsorship Level	Platinum	Gold	Silver
Technical Dinner Meeting Sponsorship – See sponsorship details for each grade to review inclusions.			
Notice of Meeting Distribution – Corporate logo embedded in electronic Notice of Meeting Announcements	X		
Technical Seminar – One (30 min) seminar prior to a selected monthly dinner meeting	X	-	-
Corporate Table Top			
7 x Events – Single Table Top at 7 ASHRAE Events	X	-	-
3 x Events – Single Table Top at 3 ASHRAE Events	-	X	-
1 x Event – Single Table Top at 1 ASHRAE Event	-	-	X
Notable Mention – Corporate logo displayed on projector during dinner meeting (in between speakers) and notable mention during meeting.	X	X	X
Career Promotion			
Employer Table Top at Annual ASHRAE Toronto Career Fair	X	X	-
Single job posting on Chapter website	X	X	X
2018 Golf Tournament & Cycling Tour			
Major Sponsorship - Includes table display on a prominent tee deck with sign, second tee deck sign, green sign, table display at dinner, and speaker mention	X	-	-
Tee Deck Sponsorship - Includes table with sign on a tee deck, and a green sign.		X	-
Green Sponsorship – Company signage on a single green			X
Single Foursome – Includes four players and dinner	X	X	X
Newsletter Sponsorship			
Business Card Ad – Quarterly distribution	X	X	X
Website & Social Media Advertisement			
Banner Ad – Corporate banner ad on Chapter website (www.TorontoASHRAE.com) home page for 12 months	X	-	-
Social Media Announcement – Notable mention on ASHRAE Toronto Social Media Feeds (LinkedIn, Facebook and Twitter)	X	X	X
Sponsorship Price (\$ CAD)	\$10,000	\$6,000	\$3,000
Sponsorship Selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For further information about ASHRAE Toronto's Sponsorship & Donation program, please contact this year's Research Promotion Chair – Marco Ottavino at 416-771-3824 or Marco.Ottavino@honeywell.com.

Please append a cheque made payable to ASHRAE Research Canada for the approved amount and mail back to the local ASHRAE Toronto Office at 2350 Matheson Blvd. East #101, Mississauga, LW4 5G9 (Contact: 905-602-4714).

ASHRAE Donations – Research Promotion

Investing in the Future of HVAC&R

ASHRAE Research impacts the industry by improving the way HVAC&R systems work, how they are applied and the development of technical information to create standards and guidelines, which serve as the basis for testing and design practices around the world.

ASHRAE Research in Canada

Since 1959, ASHRAE has a significant research presence in Canada. These research projects are funded in large part by donations from approximately 800 Canadian members and companies. Current research projects underway are exploring a myriad of topics relating to the HVAC&R and building sciences industry. Some topics include energy efficiency, high performance buildings, indoor air quality, thermal insulation, building occupant behavior and integrated design. To see a list of current research projects funded by ASHRAE in Canada (Region II), please visit the following link: [Current Research Projects](#).

Where do ASHRAE donations go?

- **ASHRAE Research** – This ASHRAE program governs more than 80 investigative projects taking place around the world. It is supported by more than 100 member-led Technical Committees (TCs), each with their own specialty and sub-specialty. Any gift to ASHRAE Research Canada of \$1000 or greater can be earmarked to specific research projects.

- **Young Engineers in ASHRAE & General Fund** – Includes investments into the following programs:
 - Support for special research projects
 - Specialized educational publications
 - Sustainability projects at the Annual or Winter Conferences
 - YEA (Young Engineers in ASHRAE) Leadership Programs

- **Education – ASHRAE Learning Institute (ALI)** – Contributions earmarked for ALI support are used in several key ways:
 - Development of new materials
 - Planning and development of new program offerings
 - Underwriting of professional support
 - Subsidizing of course, seminar, and certification costs to participants

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- **ASHRAE Scholarships** – Contributions earmarked for Scholarships will be directed towards the 24 Scholarships sponsored, controlled, and managed by the ASHRAE Foundation and the ASHRAE Scholarship Trustees

How to Donate to ASHRAE Research

1. **Online** – Complete an easy online application to submit your donation today. Simply visit the Donate page on the ASHRAE Toronto website at the following link, [ASHRAE Research Online Donation](#).
2. **Complete the below ASHRAE Research Donation form:**

ASHRAE Research Donation

Company (or Individual) Name: _____
Contact Person (if Company): _____
Address: _____
Donation Amount:

\$500.00 \$1,000.00 \$2,000.00 \$3000.00 \$5000.00
 Other (Please Specify): _____

Please append a cheque made payable to ASHRAE Research Canada for the approved amount and mail back to the local ASHRAE Toronto Office at 2350 Matheson Blvd. East #101, Mississauga, LW4 5G9 (Contact: 905-602-4714). Any donation greater equal to or greater than \$1000 can be earmarked for specific ASHRAE research projects.

3. **Establish an Endowment with ASHRAE**

Through ASHRAE, individuals and corporations can establish an endowment fund. ASHRAE will manage the fund and provide a 5% rate of return. With a minimum contribution of \$3,000, a donation is given in the donor's name by the ASHRAE Foundation in perpetuity. The Principal is never spent and kept in investments, while donations continue to support Research Promotion and your local ASHRAE Toronto Chapter.

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